

WHAT IS FARMVILLE?

Facts. Comparisons. Anomalies.

83^{to}75
million

Farmville farms outnumber Twitter users.



the average U.S. farmer is male and

the average Farmville farmer is female and

55

years old

43

years old



Brown cows produce chocolate milk.

over 1 in 5

OF FACEBOOK'S

400

million plus users play Farmville.



Farmville farms outnumber the population of France.

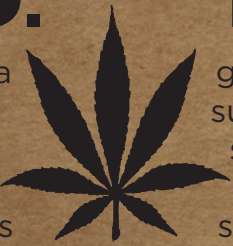


62
million

CASH CROPS

U.S.

marijuana
wheat
corn
alfalfa
soy beans



FV

golden eggs
super berries
shamrocks
ghost chili
sweet seeds

the



comes first

60:1



ratio of Farmville farmers to U.S. farmers

100

% of Farmville farmers with internet access.

56.5

% of U.S. farmers with internet access.

collecting lost pigs does not mean you
bring home the bacon



Jackalope
milk sold here.

2.2

million

Historic High of American Farms

1910



pigs produce

truffles

